



UASSP Secretaries Conference
October 4, 2023
The Barn at Thanksgiving Point
“Lead With Intention....Every Day!”

8:00 AM	Breakfast and Registration
9:00 AM	Welcome: Rhonda Bromley, UASSP National Anthem State Student Council Officers UASSP President’s Message: Shane Jones
9:30 AM	Keynote Speaker: Rob McDaniel UASSP High School Principal of the Year “Spilling the Tea” A peek into the life of the school secretary.
10:00 AM	Keynote Speaker: Tia Stokes Choose Happy
10:50 AM	A Day In the Life Hosts: Peter Glahn and Terri Howell
11:15 AM	Recess with Sean Bott Mentalist
Noon	Lunch Secretary of the Year Presentations
1:00 PM	Keynote Speaker: James Lawrence The Iron Cowboy
2:00 PM	Conclusion/Prizes/Drawings

Thanks for all that you do for the Secondary Student in Utah!



UASSP Secretaries Conference Keynote Speaker Bios



Rob McDaniel

Cyprus High School, High School Principal of the Year

Rob McDaniel, High School Principal of The Year, has worked at all levels of education. He has been a teacher, an assistant principal, a district human resources director, and an assistant superintendent. He is currently a Secondary Supervisor in Granite School District, and has spent the last several years as principal of Cyprus High School. From his early years in the classroom, Rob has had a continuous vision for improving school culture and success for all students. Rob believes that vision can become a reality when administrators are skilled in instructional leadership and view coaching as part of their daily practice. He encourages his principals to model innovation and creativity for their teachers and did so himself by creating a weekly podcast and website to help connect the 125 staff members at his school. Rob claims he hasn't changed the world, but he hopes he's made a dent in part of it.



Tia Bee Stokes

Tia Bee Stokes is a mother of 5, a wife, business owner, cancer thriver, youtuber and Tik Tok star. Her positivity and light has reached millions across the globe. Tia loves life, and all of life's opportunities! She "Chooses Happy" and is excited to share her story of hope and positivity.



Sean Bott

Entertainer/Mentalist

If Jack Black, a Jedi, and a Wizard had a baby, it would be Sean Bott. He developed a scorching sense of humor as well as his delicious art of magic at the tender age of 12. He can now say he's been blowing minds, making people gasp and laugh, all while eating curly fries, for over 15 years. Sean has appeared on HBO, Disney, the Syfy Channel, and in 127 Hours with James Franco. He has helped bring hilarious, curated, and mind-blowing moments to over 1,500 associations, corporations, and universities worldwide. At home, Sean is owned by two cats, two kids, and a spouse!



James Lawrence

The Iron Cowboy

James Lawrence is known as the Iron Cowboy. This is the nickname that he received from the public after he started to wear a cowboy hat during races to be recognized by his children. Originally from Calgary, Canada, he now lives in Utah with his wife Sunny, and their five children. With two Guinness World Records under his belt, James and his family attempted to do something every person deemed impossible, the 50/50/50. But that didn't fulfill him. As of June 8, 2021, James completed what the team likes to call the Conquer 100. 100 consecutive full distance triathlons. This journey was created to empower people around the world to do their own hard. Sports Illustrated ranked James in the top 50 fittest freaks with LeBron James and Connor McGregor, 2 of James' favorite athletes. RedBull declares that 'when it comes to endurance, he is unstoppable' and Success Magazine named him 'The Most Enduring Man in The World'. He has redefined the definition of the word impossible.

